



## **Extra-ordinary Announcement**

Directors' Committee of HybridBox Mediainformatics Plc (Seat: 1138. Budapest, Jakab József str 17, Reg.no: 10-09-046724 ) hereby informs the Shareholders that - according to the extra ordinary announcement published on February 8, 2012 – signed and Access Agreement with Sony Network Entertainment Europe Ltd (Seat: 10 Great Marlborough Street, London W1F 7LP, UK) as of September 17, 2012.

### **Main issues of the contracted cooperation:**

- Sony makes available the interactive media application of Hybridbox Plc (fuso® ) on Sony Bravia and Sony Blu Ray devices sold from 2010 now on. Thereby, via the Hybridbox smart tv widget all content – including television and web based content – managed and aggregated by fuso ® ecosystem will be available to the users.
- Users can reach all content aggregated by Hybridbox free of charge.
- Within the cooperation Hybridbox Plc has the right to place interactive advertisements, ad campaigns on the connected Sony devices.
- Sony will publish the list of compatible products at the same time of the launch of the service.

Dated: Budapest, September 19, 2012.

Directors' Committee of Hybridbox Plc

