



Hybridbox Plc. information

Hybridbox Plc informs its shareholders that the 100% owned subsidiary of Hybridbox Plc., HomeSys Media Ltd. concluded cooperation agreement with the Origo Media and Communications Services Ltd. to use their video content inside the HomeSys Media Platform developed by HomeSys Media Ltd. Purpose of the contract is that Origo empowers HomeSys Media Ltd. to offer Origo distributed video contents through on HomeSys Media Platform, while the parties shares the advertisement income, based on an interactive and personalized add system developed by HomeSys Media Ltd.

The HomeSys Media Platform is a special frame, and content server system for hybrid set-top boxes (eg HybridBox) used for watch traditional television programs, as well as local and web content displayed in a single interface, with a high number of other convenient features added.

Budapest, on 28 August, 2011

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