



## Extraordinary announcement

HybridBox Mediainformatics Plc. (*Headquarter: H-1016 Budapest Márvány u. 16. Cg. 10-09-046724*) Board of Directors hereby informs its shareholders that HybridBox Plc. and Samsung Electronics Ltd. (*seat: 5126 Jászfényszaru, Samsung tér 1.; company registration number: Cg.16-10-001767; tax number: 10276451-2-44*) signed a framework cooperation agreement.

Subject to the terms of this framework cooperation agreement, HybridBox Plc. makes available to television viewers the prevailing content of the web-sites are integrated into the HomeSys through the application (hereinafter: the “**widget**”) of the Media TV. Inside this widget personalized and targeted ads can appear.

By this agreement the number of HomeSys users can increase with ten thousands.

Budapest, December 19, 2011

HybridBox Plc.  
Board of Directors