



## Extraordinary Announcement

HybridBox Plc. (H-1138 Budapest, Jakab J. str. 17., Reg.no. 10-09-046724) Board of Directors hereby informs its Respected Shareholders that a *Letter of Intent with RT-RK d.o.o. (Address: Narodnog fronta 23a, 21000 Novi Sad (SRB), Reg.no: 20030038) was signed on March 23, 2012.* .

### **In the LoI, Parties committed themselves as follows:**

The present Cooperation covers the development and market of such a new ANDROID ICS based Set-Top-Box (MARWELL ARMADA 1500 SoC) which is capable to provide FTA (Free-to-Air) and also live TV (CAM) channels and streamed content (OTT) as well. The interactive user interface of the new STB is being developed by Hybridbox Plc under its FUSO™ brand. The new brand will be supported by local interactive, personalized ads and OTT content provided by a cloud service to be launched within the FUSO™ Ecosystem.

The present cooperation is already an integral part of the business policy of Hybridbox Plc (further information is in the Management Report published on March 20, 2012), the focus of which is the market launch of the FUSO™ Ecosystem Cloud service ensuring hybrid TV.

Priority aim of Hybridbox Plc is to be the first Hybrid TV Ecosystem Service Provider in Europe and also to market interactive hybrid TV user interface to any connected device (e.g. smart TV, STP, smartPhone) and manufacturers of those.

**Rt-RK d.o.o. (<http://www.rt-rk.com/>) is one of the most significant hardware development companies, the partners of which includes Cirrus Logic, Marwell, MIPS, ARM.**

March 23, 2012, Budapest

HybridBox Plc. Board of Directors