



### **Hybridbox Plc. information**

Hybridbox Plc. informs its shareholders that its 100% owned subsidiary, HomeSys Media Ltd. – following and with regard to the announcement presented on March 2<sup>nd</sup>, 2011 – finalized the contract with Best Hollywood Ltd. on the usage by the Best Hollywood distributed films.

Purpose of the contract is that Best Hollywood empowers HomeSys Media Ltd. to offer its distributed films via the Video on Demand service of HomeSys Media Platform. Best Hollywood allows HomeSys Media Ltd. to present its films in the Ad Based business model.

Ad Based business model is a model where watching the films is free for the end users in exchange for targeted and personalized advertisements. HomeSys Media Ltd. shares advertisement revenue with Best Hollywood.

Budapest, on 7 June, 2011

Hybridbox Plc.